

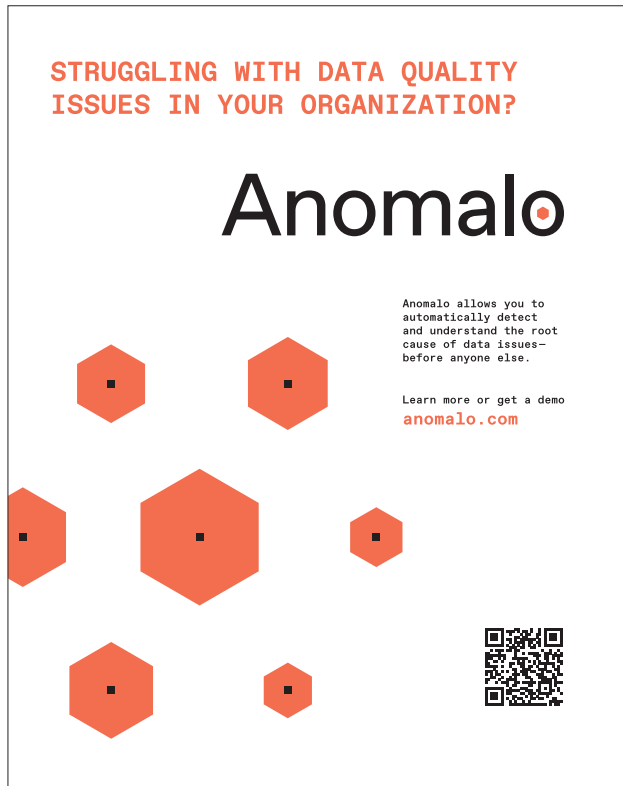
design. production. you name it.

JAMIEMARTIN



Worked with internal branding team to evolve T-Mobile logo for their merger with Sprint. Also explored using the T-Digit icon as a design element.





Create on-demand graphics, advertising and trade show artwork for:
Anomalo.com



design. production. you name it.

JAMIEMARTIN

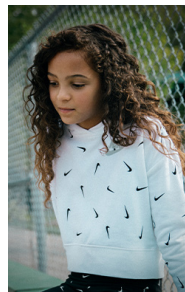


WOMEN'S
INSTAGRAM-INSPIRED STYLES
[Shop Now](#)

Pro Cropped Camo Training Tights Nike Air Max 270 Nike Dri-FIT Camo Crop Training Crew

@hunter_mar

Create on-demand graphics for retail website:
FinishLine.com



KIDS'
REEBOK
[Shop Now](#)

design. production. you name it.

JAMIEMARTIN

Formatted social media, email and print ads for:
University of Michigan



M | SCHOOL OF PUBLIC HEALTH
UNIVERSITY OF MICHIGAN

Find your people, then
Fight for people.

 Major in Public Health
SCAN TO APPLY BY JANUARY 15



Find your people, then
Fight for people.

Major In Public Health
APPLY BY JANUARY 15

M | SCHOOL OF PUBLIC HEALTH
UNIVERSITY OF MICHIGAN



Find your people,
then fight for people.

*Major in
Public Health*

CLICK TO GET STARTED

M

SCHOOL OF
PUBLIC HEALTH
UNIVERSITY OF MICHIGAN



Find your people, then
Fight for people.

 Major in Public Health
SCAN TO APPLY BY JANUARY 15

M | SCHOOL OF PUBLIC HEALTH
UNIVERSITY OF MICHIGAN

design. production. you name it.

JAMIEMARTIN

Formatted social media and flyers for:
General Mills



It's easier than ever to partner with General Mills Foodservice to add high-profit Yoplait yogurt and Nature Valley granola parfaits to your produce set and watch your category grow.

- **Individual Components:** Buy yogurt + granola from us, add your own fruit in your own packaging
- **Parfait Kit:** Buy a complete yogurt parfait kit from us— which includes yogurt, granola, and all packaging—and all you need to do is add your own fruit
- **Fully Assembled:** contact your sales rep for more information on partnering with one of our third-party cut fruit commissaries who provide fully assembled and labeled parfaits utilizing our ingredients



Scan the QR code to learn more!



GeneralMillsFoodservice.com

design. production. you name it.

JAMIEMARTIN



design. production. you name it.

JAMIEMARTIN



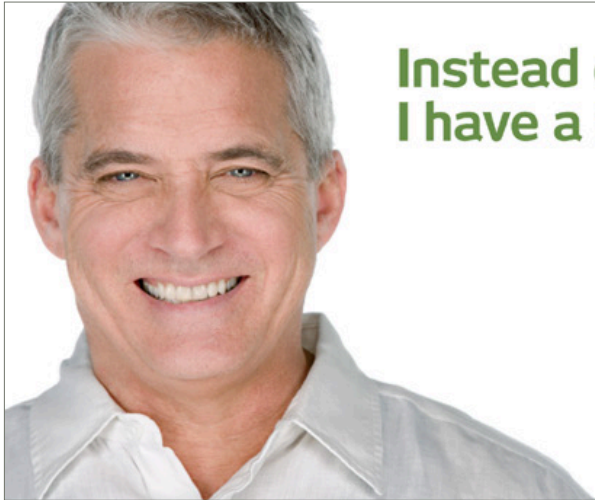
Trade show design for a Travelport, a partner of Orbitz for Business.

Designed the look and feel and completed all facets of production while supervising and acting as liaison between the event company that built the booth and the client.



design. production. you name it.

JAMIEMARTIN



Instead of one doctor,
I have a team.



Responsible for re-branding two Seattle based cancer clinics. As art director and graphic designer, I created their logos, color palettes, photograph libraries, brand guidelines and websites.

These are examples of transit advertising. This new brand was carried out in accompanying brochures, online advertising and print ads.

Announcing the latest breakthrough in cancer treatment:
NO FERRY RIDES.



The best-in-class radiation
treatment for cancer patients
is now available in Poulsbo.

www.peninsulacancercenter.com

(360) 697-8000

design. production. you name it.

JAMIEMARTIN

Design and production for AIChE® :
(American Institute for Chemical Engineers)



Be inclusive. Make an impact
in STEM and engineering.

**Equity, Diversity
and Inclusion
Certificate Program**

Complimentary for faculty and students!



FOODIE

FOOD INNOVATION AND
ENGINEERING CONFERENCE

DECEMBER 5-6, 2022 • UC DAVIS, CA

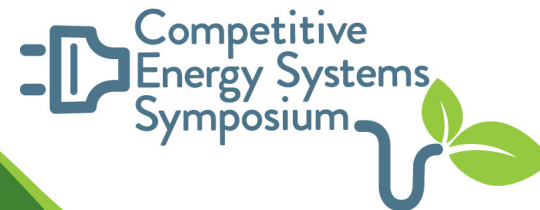
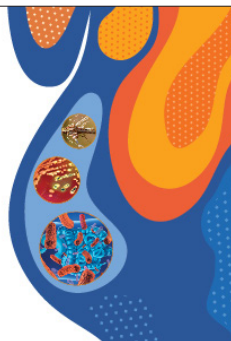


**CEP
BRINGS YOU...**

Microbiome Engineering

Leveraging our understanding of human
and soil microbiomes to deploy biotherapeutic
treatments and meet global food demand.

DOWNLOAD FOR FREE



December 6-8, 2022
Honolulu, Hawaii

**REGISTER
TODAY!**

**8th International
Conference on Stem
Cell Engineering**

October 7-9, 2022
Boston Marriott
Cambridge
Boston, MA



**REGISTER BY
SEPTEMBER 30, 2022**

**8th International Conference
on Stem Cell Engineering**

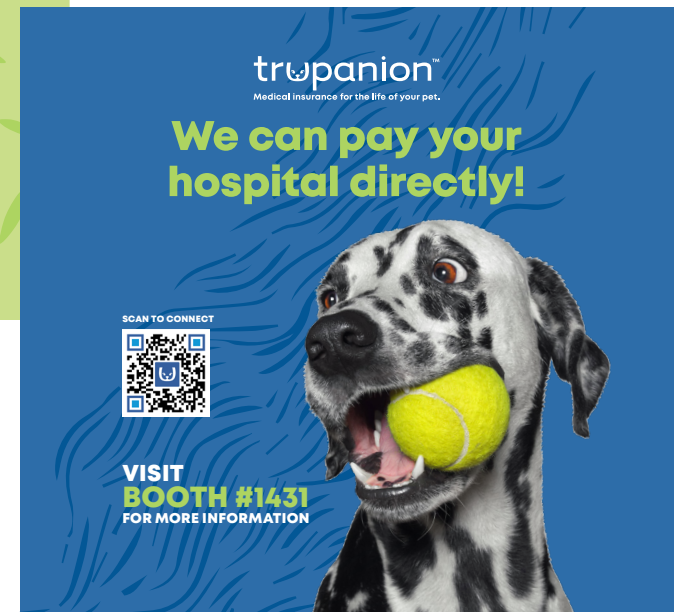
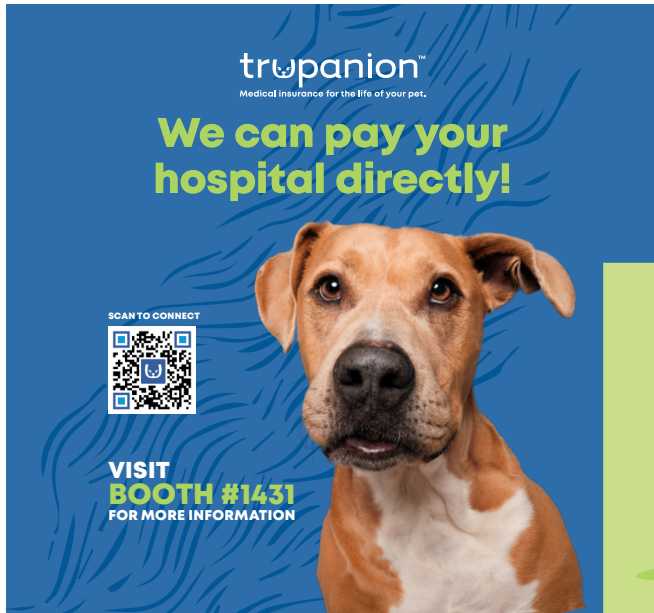


**INDUSTRY 4.0
DIGITAL TRANSFORMATION
CONFERENCE**

NOVEMBER 7-9, 2022
PALMER HOUSE HILTON • CHICAGO

design. production. you name it.

JAMIEMARTIN



Design and production for flyers and advertising for Pet Health Insurance

design. production. you name it.

JAMIEMARTIN

Designed web banner advertising using the existing brand of iCarpool, located in Seattle.



CARPOOL ON YOUR TERMS




Download the app!

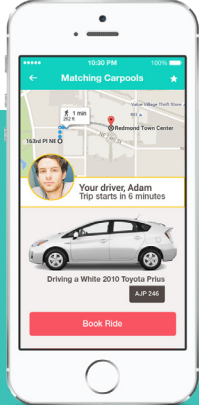
No commitment. No schedules.
Just convenient rides & great rewards.





CARPOOL ON YOUR TERMS



Download the app!



No commitment.
No schedules.
Just convenient rides & great rewards.



design. production. you name it.

JAMIEMARTIN

Redesigned Sales Sheet for Education Company

Advancement
Major Advancements
in Major Giving

capture
capture.buzz/majorgifts

IT'S SIMPLE
Major advancements in major gifts come when gift officers reach out to major gift prospects who are actively considering a gift.

Most institutions have wealth indicators to identify major gift prospects. Unfortunately, many institutions use stand-in affinity metrics — event attendance, giving history, etc. — to guess which major gift prospects to assign. These metrics offer little insight into true engagement and even less insight into readiness to give.

Alumni and other major gift prospects are on your website daily — looking up old professors, checking sports scores, registering for alumni chapter events, reading newsletters, visiting a campaign website or engaging your university in an array of other activities. By identifying and monitoring them on your site, Capture is uniquely capable of gauging their level of engagement and affinity.

The Results
Active on the website is defined as visiting the website just four (or more) times. This key benchmark measures how engaged a major gift prospect is today. This true measure of engagement is key to identifying prospects who are more likely to make a major gift, more likely to make a larger gift, and more likely to continue giving throughout their lifetime.

Prospects Considering a Gift
It's certainly worth knowing who is active on your website. Overall, major gift prospects are 13% likely to make a major gift. But major gift prospects active on your website are 22% likely to make a major gift. Overall, major gift prospects make an average gift of \$12,812. But major gift prospects active on your website make an average gift of \$20,412. Overall, the lifetime giving of a major gift prospect is \$101,307. But the lifetime giving of major gift prospects who are active on your website is \$167,672.

Major gift prospects active on the website:

- Are **2x** as likely to actually make a major gift.
- Make gifts that are **60%** larger.
- Give **65%** more in their lifetime.

capture

IT'S SIMPLE
Major advancements in major gifts come when gift officers reach out to major gift prospects who are actively considering a gift. Consider: capture.buzz/majorgifts

Most institutions have wealth indicators to identify major gift prospects. Unfortunately, many institutions use stand-in affinity metrics—event attendance and giving history—to guess which major gift prospects to assign. These metrics offer little insight into true engagement and even less insight into readiness to give. Alumni and other major gift prospects are on your website daily... looking up old professors, checking sports scores, registering for alumni chapter events, reading newsletters, visiting a campaign website or engaging your university in an array of other activities. By identifying and monitoring them on your site, Capture is uniquely capable of gauging their level of engagement and affinity.

Major Advancements in Major Giving

THE RESULTS
Active on the website is defined as visiting the website just four (or more) times. This key benchmark measures how engaged a major gift prospect is today. This true measure of engagement is key to identifying prospects who are more likely to make a major gift, more likely to make a larger gift, and more likely to continue giving throughout their lifetime.

PROSPECTS CONSIDERING A GIFT
It's certainly worth knowing who is active on your website. Overall, major gift prospects are 13% likely to make a major gift. But major gift prospects active on your website are 22% likely to make a major gift. Overall, major gift prospects make an average gift of \$12,812. But major gift prospects active on your website make an average gift of \$20,412. Overall, the lifetime giving of a major gift prospect is \$101,307. But the lifetime giving of major gift prospects who are active on your website is \$167,672.

MAJOR GIFT PROSPECTS ACTIVE ON THE WEBSITE:

- **TWICE AS LIKELY** TO ACTUALLY MAKE A MAJOR GIFT.
- MAKE GIFTS THAT ARE **60% LARGER**
- GIVE **65% MORE** IN THEIR LIFETIME

design. production. you name it.

JAMIEMARTIN

Art directed and completed production on a series of magazine advertisements for Perlick, a manufacturer of mini-refrigerators.



Chic little villa overlooking the vineyards. Intimate dinner for eight. Of course, the wine is served within degrees of perfection.

Luxury is in the details. Like having a Dual-Zone Wine Reserve: white wine at 45°, red at 55°. The fact that it's indoor/outdoor rated, so clients are never more than steps away from serving a vintage at its peak? All the better.



Perlick.com

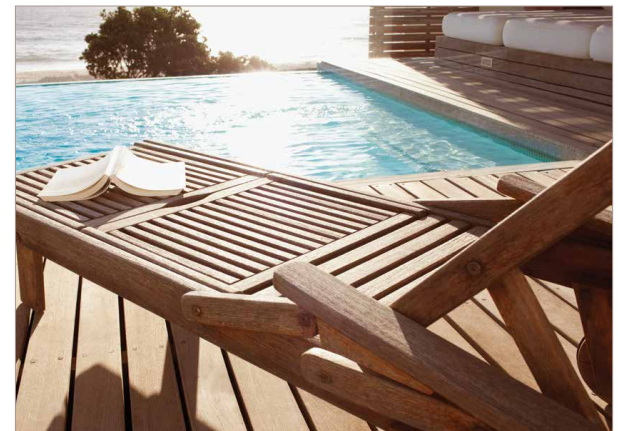


Supersleek Carrera marble. Check. Top of the line everything. Check. Pickles not mingling with vintage Bordeaux? Check.

A sophisticated kitchen not only increases home value, it delights its owners everyday. With touches like a Perlick 24" Dual-Zone Refrigerator/Wine, which stores wine at 55°, food at 38°, and elevates design within degrees of perfection.



Perlick.com



One drawer for popsicles, one drawer for wine. Is everyone happy now?

Introducing the ultimate outdoor room accessory: Dual-Zone Freezer/Refrigerator Drawers. Two sleek drawers slide open on steel ball-bearing glides to reveal frozen goodies for kids, beverages for adults. Life's good.



Perlick.com

Designed several data sheets, advertising and infographic posters for a Canadian analytic firm.

Dynamics 365

Xpertdoc
Better documents. Faster.

Create Dynamic Citizen Correspondence with Xpertdoc's Customer Communication Management (CCM) Platform and Microsoft Dynamics 365.

PERSONALIZED CITIZEN CORRESPONDENCE
case management

E-APPLICATION
permits

OMNI-CHANNEL DELIVERY
grants

SELF-SERVICE

REGULATORY AND COMPLIANCE STANDARDS

THE DIGITAL GOVERNMENT

We allow government agencies to leverage the wealth of customer data in Microsoft Dynamics 365 to deliver compelling documents in a single click.

LEGACY DOCUMENT MIGRATION
THE CHALLENGES AND SUCCESS OF CONVERTING LEGACY FORMS AND DOCUMENTS TO MODERN DAY FORMATS

SITUATION
Thousands of forms and millions of fragments

- Difficult and costly to maintain
- End-of-life products
- History of failed attempts
- Negative ROI

AUTOMATION ADVANTAGE

Actual client project before Xpertdoc

- Only 20% complete after two and half years
- Would take more than a decade to complete
- Dozens of work years wasted
- Millions of dollars

MIGRATION FAILURES

- CONTENT ONLY CONVERSION
- TESTING CHALLENGES
- MAJOR SHIFT IN PARADIGM
- LABOR INTENSIVE
- NO TRACEABILITY

BENEFITS

- Cloud-based
- Infinitely scalable
- Rooted in deep knowledge
- Backward and forward traceability
- Patent-pending and award-winning
- Comprehensive reports
- Interactive BI dashboard
- Production-ready
- Migrate content, rules and data - mapping
- Automated QA